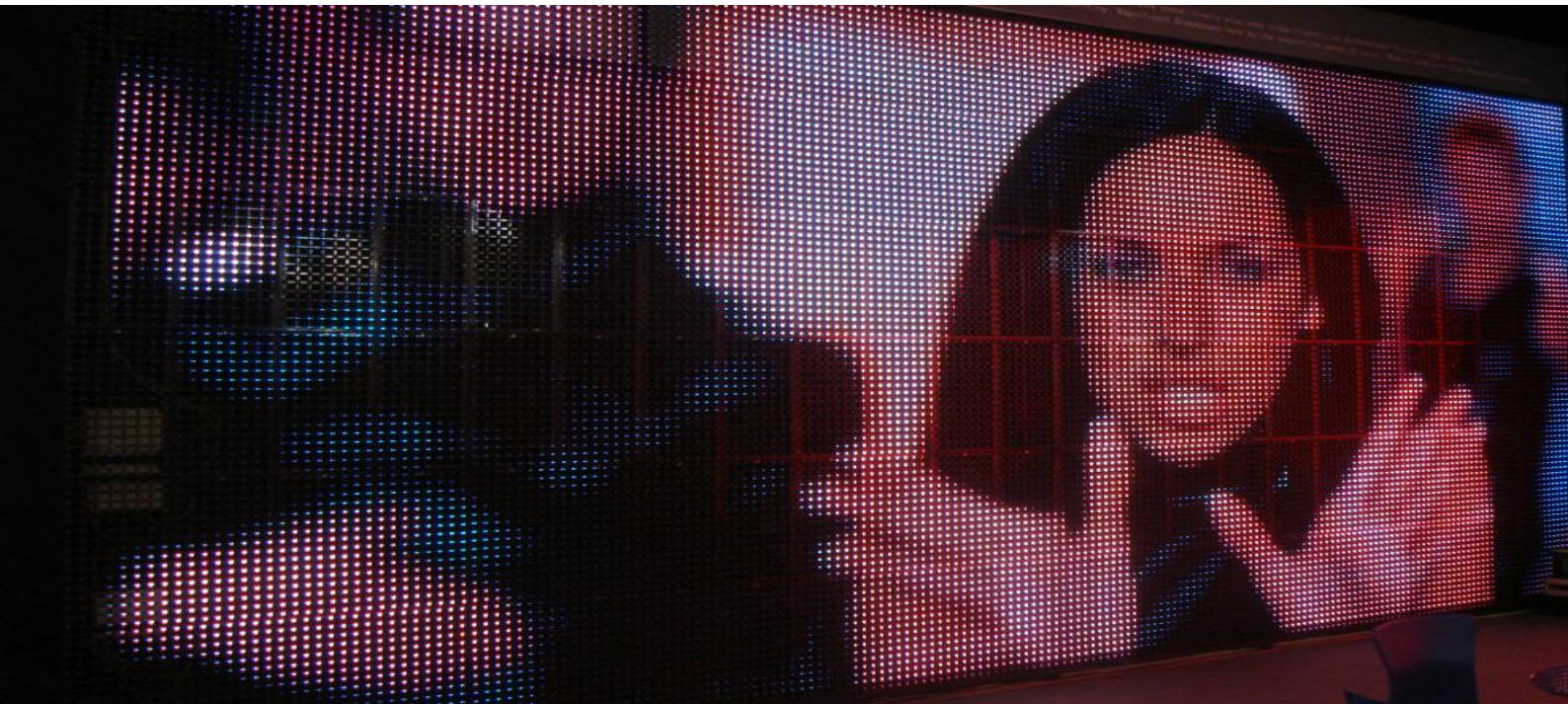


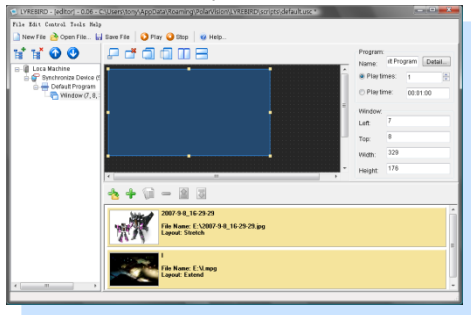
**Multimedia Publishing System**

**LYREBIRD**



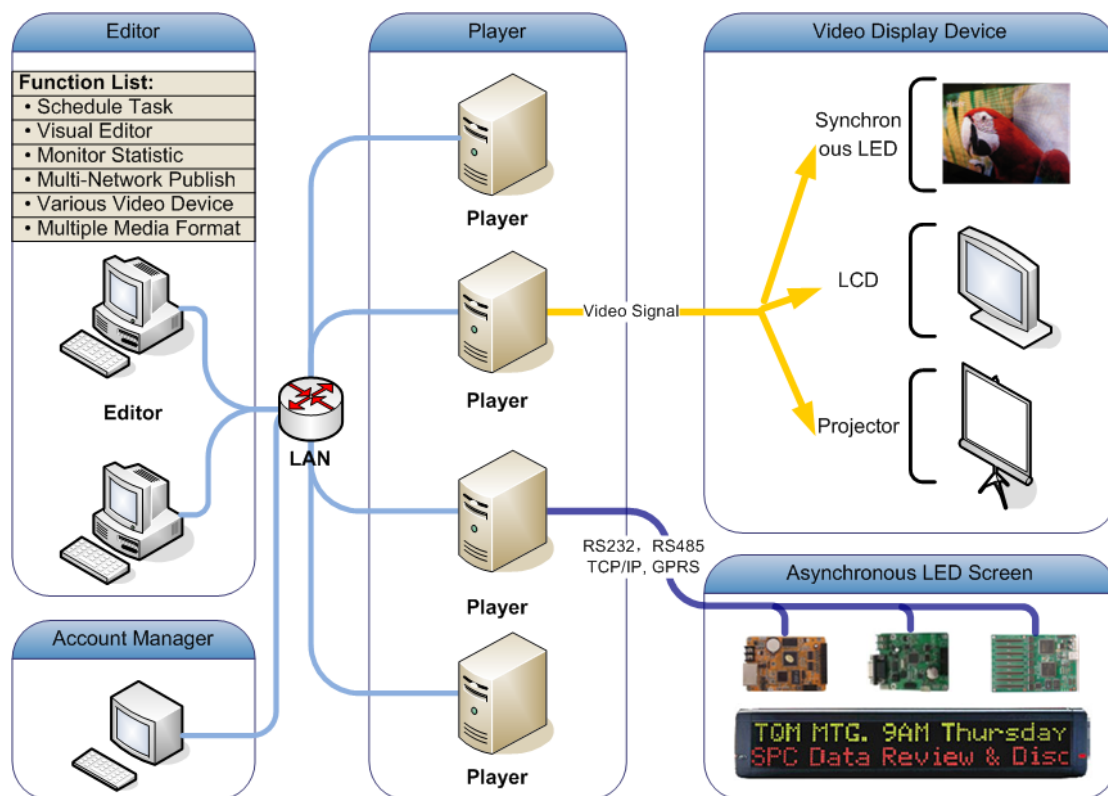
## 1. Abstract

Easier to edit and publish multimedia information on the display devices.



- Help you control the display devices remotely. You can manage devices through LAN or WAN.
- Manage all kinds of devices, LCD, PDP, Projector, and LED display.
- Support for all kinds of media files: videos, images, WORD doc, EXCEL sheet, PowerPoint presentation, Flash file, and the database.
- A lot of visual effects make your contents more professional.

We have prepared the whole multimedia publishing solutions for you, which you can see from the following diagram:



### We are providing different editions of system to meet each kind of needs:

- **Standalone Edition:** You can use the editor and player on one computer which connected with the display devices directly for publishing information.
- **Network Edition:** If you have several devices which are controlled by different computers, then you can connect all computers in a LAN, and install our player module on each computer. So you can control all these devices through the EDITOR at any node in the network.
- **Advanced Network Edition:** We add the account manager function in this edition, each user only can control the devices which in his (her) rights. Several users could publish information independently and all contents will display on the device by turns. However the manager could delete all information published by other users.

## 2. Main Functions

- ◆ Support all kinds of media materials: videos, pictures, and text files, flash movies, MS Word doc, MS Excel sheet, Database, video capture card, etc. And several visual effects make the materials more activity.
- ◆ Preview the final effects during editing, which could make your edit work more efficient.
- ◆ More convenient than before to control multi devices. With just one single mouse click, you can publish the information to all devices, and the other works (like device configuration, file validation check, etc.) will be done in the background automatically.

- ◆ Multi-network publishing: could control several devices in LAN or WAN at the same time, and help the user play and edit program more effectively.
- ◆ Auto schedule functions help you publish the important information at special time, which also could free you from the duplication works.
- ◆ Security modules could control every user's operation level. Prevent the important information be interrupted by mistake.
- ◆ Detailed publish log and report, and the statistics for played information.

### 3. Success Stories

#### 560 m<sup>2</sup> super LED in Hong Kong Vitoria Square

Our system solved several difficult problems on this screen: make the video playback smoothly, seamless flip between each video file, and automatically schedule, etc.

This system was used in the most prosperous area in Hong Kong - Victoria Square. We bring the superior quality advertisement effect to the customer.



weather report automatically.

#### A serial of LED screens in some communities in Shanghai

All these screens installed in several communities, they are produced by different manufacture by using different LED controllers, which including both synchronous and asynchronous controller. Our software used for publish information for the manager of each community, and the district leader could also publish the emergency notifications remotely. The system also will download the

### Shanghai Fire Center

Shanghai Fire Center uses our system for LED display. We customized several database display layout for them. And with the shortcut key dispatch function, the user could switch between several information screens quickly. We also customized the remote screen switch program and database switch program for them. The system was 24×365 stably used.



### About 60 Screen dots of one bank in Anhui Province

Our software was installed in 60 screens dots of the bank, and it made the manager could control the contents of all devices, also could publish information to several screens at the same time conveniently.

You also could found more success stories from our web site.

## 4. About Kazo Vision

Kazo Vision is a solution provider which focuses on the photo electricity and visual effect. We are providing the software for advertisement, exhibition, and sports field. With our abundant experience in the fields, and our efficient design and development team, by cooperation with the hardware producers and advertisers, we can provide the high quality visual effect to the customer.

With several year development and accumulation, we have mastered most advanced techniques and can accomplish each kind of special visual effect with high efficient and quality in the shortest time. Our professional development team also could make an individual display solution to meet your needs.

We have friendly cooperated with several solution providers in the world wide. Our products are being used around the world. We are also hoping for the cooperation with you in the future.